

Grandstand Events

Horse Pull

Hot Farm & Diesel Truck Pull

Your partnership helps to bring quality entertainment to the Elroy Fair!
What better place to promote your business and lend your support to the fair community. From the first revved up engine to the last, to the first hitched team to last, be sure your name is out in front of a crowd sitting on the edge of their seats!

\$2500

Event Naming Rights

Partnership Benefits:

Partner name on all promotions of event—before, during and after event

Twenty-five (25) event admissions

Headliner banner

PA acknowledgement during event

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\$1500

Sled Naming Rights

Partnership Benefits:

Fifteen (15) event admissions

Large Banner on both sides of sled throughout whole pull

PA acknowledgement during event

~ ~ ~

New for 2021 Class Sponsorship

Horse Pull is divided into 3 classes

Light weight, Middle weight and Heavy weight

You may choose to sponsor one or multiple classes!

\$500 per class

Partnership Benefits

Eight (8) event admissions

Name listed on banner displayed during class

Advertising acknowledgements

PA acknowledgements during the event

Tractor Pull is broken into two divisions

Hot Farm & Diesel Truck Classes

There are multiple weight classes in each division

So there are multiple chances to sponsor in each division

We are partnering with Southwest WI Area Pullers to bring a great show.

To learn more about them check out their website at

www.southwestwipullers.com

Hot Farm Classes

\$500 per class

Partnership Benefits

Eight (8) event admissions

Name listed on banner displayed during class

Advertising acknowledgements

PA acknowledgements during the event

Diesel Truck Classes

\$500 per class

Partnership Benefits:

Eight (8) event admissions

Name listed on banner

PA acknowledgement during event

Event Sponsors

\$100

Partnership Benefits:

Two (2) event admissions

Name listed on group banner

PA acknowledgement during event

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Banners will include partner's name and/or business/organization. Individual banners are only for businesses partnering over \$500. If a company logo is desired, partner must supply it before June 1. If partners already have banner available, they will be displayed and returned following the event.

Questions about partnering with us for the Tractor Pull or Horse Pull can be directed to:

Mike Bradley

608-542-0258

Elroy Fair Board

Vice President

# Grandstand Events

Fair Copy

Business Name: \_\_\_\_\_

Wording for banner: \_\_\_\_\_

Have own banner available \_\_\_\_\_ Want banner made \_\_\_\_\_

Want logo \_\_\_\_\_ No logo \_\_\_\_\_

**\*Individual banners are only for ones partnering with \$500 or more\*  
All others will have name listed on group banner**

Signature of authorization \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**Please Circle your preference for event:**

**Horse Pull**

**Tractor Pull**

**Please indicate your preference:**

\_\_\_ **\$2500**

**Event Naming Rights, 25 event admissions**

**This option is not available for 2021 tractor pull as an anonymous donor has chosen to fill this option. For 2021 it will be known as:**

***"2021 Logan Henthorne Memorial Truck & Tractor Pull"***

**Horse Pull Naming is still available.**

\_\_\_ **\$1500**

**Sled Naming Rights, 15 event admissions**

\_\_\_ **\$500**

**Horse Pull – Heavy Weight, Middle Weight & Light Weight  
8 event admissions, 1 banner**

\_\_\_ **\$500**

**Hot Farm or Diesel Truck Classes  
8 event admissions, 1 banner**

\_\_\_ **\$100**

**Event Sponsorship  
2 event admissions, name on group banner**

Please make checks payable to Elroy Fair, Inc. before June 1st for the best partnership opportunities.

Send to: Elroy Fair Inc.  
P.O. Box 128  
Elroy, WI 53929