



Old Fashioned Horse Pull

Horse Pull on Thursday, June 22, 2023 at 7pm

Your partnership helps to bring quality entertainment to the Elroy Fair!
What better place to promote your business and lend your support to the fair community. From the first hitched team to last, be sure your name is out in front of a crowd sitting on the edge of their seats!

\$2500

Event Naming Rights

Partnership Benefits:

Partner name on all promotions of event—before, during and after event
Twenty-five (25) event admissions
Headliner banner
PA acknowledgement during event

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### \$1500

#### Sled Naming Rights

Partnership Benefits:

Fifteen (15) event admissions  
Large Banner on both sides of sled throughout whole pull  
PA acknowledgement during event

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Class Sponsorship - \$500

Horse Pull is divided into 3 classes

Light weight, Middle weight and Heavy weight
You may choose to sponsor one or multiple classes!

Partnership Benefits:

Eight (8) event admissions
Name listed on banner displayed during class
Advertising acknowledgements
PA acknowledgements during the event

Event Sponsors – \$100

Partnership Benefits:

Two (2) event admissions
Name listed on a small individual corrugated sign
PA acknowledgement during event

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Banners will include partner's name and/or business/organization. Individual banners are only for businesses partnering over \$500. If a company logo is desired, partner must supply it before May 1st. If partners already have banner available, they will be displayed and returned following the event.

**Questions about partnering with us for the  
Horse Pull can be directed to:**

Mike Bradley  
608-542-0258  
Elroy Fair Board  
Vice President



## Horse Pull

**\*\* Fair Copy \*\***

Business Name: \_\_\_\_\_

Wording for banner: \_\_\_\_\_

Have own banner available \_\_\_\_\_ Want banner made \_\_\_\_\_

Want logo \_\_\_\_\_ No logo \_\_\_\_\_

**\*Individual banners are only for ones partnering with \$500 or more\*  
All others will have name listed on a small individual corrugated sign  
Please email logo graphics to [elroyfairwi@gmail.com](mailto:elroyfairwi@gmail.com)**

Signature of authorization \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please indicate your preference:**

\_\_\_ **\$2500**                      **Event Naming Rights, 25 event admissions  
2023 Elroy Fair Horse Pull presented by "your  
business name"**

\_\_\_ **\$1500**                      **Sled Naming Rights, 15 event admissions**

\_\_\_ **\$500**                      **Horse Pull – Heavy Weight, Middle Weight & Light Weight  
8 event admissions, 1 banner**

\_\_\_ **\$100**                      **Event Sponsorship  
2 event admissions, name on small individual  
corrugated sign**

Please make checks payable to Elroy Fair, Inc. before May 1st for the best partnership opportunities.

Send to:        Elroy Fair Inc.  
                  P.O. Box 128  
                  Elroy, WI 53929