



2023 Truck and Tractor Pulls

In 2023, the Elroy Fair is excited to bring you two nights of exciting truck and tractor pulls. On Friday, June 23rd at 7pm we will again be working with Southwest WI Pullers to bring you the type of show you have come to expect over the past few years.

www.southwestwipullers.com

Then on Saturday, June 24th at 7pm we are bringing a new show to Elroy. We have partnered with PI Motorsports to bring another high octane show to Elroy. You can check them out at www.pipullers.com

Your partnership helps to bring quality entertainment to the Elroy Fair! What better place to promote your business and lend your support to the fair community. From the first revved up engine to the last, be sure your name is out in front of a crowd sitting on the edge of their seats!

\$2500 – Event Naming Rights

Partnership Benefits:

Partner name on all promotions of event—before, during and after event

Twenty-five (25) event admissions

Headliner banner

PA acknowledgement during event

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### **\$1500 – Sled Naming Rights**

Partnership Benefits:

Fifteen (15) event admissions

Large Banner on both sides of sled throughout whole pull

PA acknowledgement during event

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Class Sponsors

Farm, Hot Farm & Diesel Truck Classes

There are multiple classes each night so many opportunities to help bring these shows to Elroy!

Farm and Hot Farm Classes – \$500 per class

Partnership Benefits:

Eight (8) event admissions

Name listed on banner displayed during class

Advertising acknowledgements

PA acknowledgements during the event

Diesel Truck Classes – \$500 per class

Partnership Benefits:

Eight (8) event admissions

Name listed on banner

PA acknowledgement during event

Event Sponsors – \$100

Partnership Benefits:

Two (2) event admissions

Name listed on a small individual corrugated sign

PA acknowledgement during event

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Banners will include partner's name and/or business/organization. Individual banners are only for businesses partnering over \$500. If a company logo is desired, partner must supply it before May 1. Please email any logos to [elroyfairwi@gmail.com](mailto:elroyfairwi@gmail.com) If partners already have banner available, they will be displayed and returned following the event. Please let us know your partnership intentions by May 1st if possible!

Questions about partnering with us for the  
Tractor Pull can be directed to:

Mike Bradley  
Elroy Fair Board Vice President  
608-542-0258

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## Tractor Pull

\*\* Fair Copy \*\*

Business Name: \_\_\_\_\_

Wording for banner: \_\_\_\_\_  
\_\_\_\_\_

Have own banner available \_\_\_\_\_

Want banner made \_\_\_\_\_

Want logo \_\_\_\_\_

No logo \_\_\_\_\_

**\*Individual banners are only for ones partnering with \$500 or more\*  
All others will have name listed on a small individual corrugated sign**

Signature of authorization \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please Circle your preference for night you prefer:**

**Friday (Southwest Pullers)**

**Saturday (PI Motorsports)**

**Please indicate your preference:**

\_\_\_ **\$2500**

**Event Naming Rights, 25 event admissions**

**Saturday option only available as Friday night will be  
"2023 Logan Henthorne Memorial Truck & Tractor Pull"**

\_\_\_ **\$1500**

**Sled Naming Rights, 15 event admissions**

\_\_\_ **\$500**

**Hot Farm or Diesel Truck Classes 8 event admissions**

\_\_\_ **\$100**

**Event Sponsorship**

**2 event admissions, name on small individual sign**

Please make checks payable to Elroy Fair, Inc. before  
May 1st for the best partnership opportunities.

Send to: Elroy Fair Inc.  
P.O. Box 128  
Elroy, WI 53929