



2026 Truck & Tractor Pulls

In 2026, the Elroy Fair is excited to bring you two nights of exciting truck and tractor pulls. On Friday, June 26th at 7pm we will again be working with Southwest WI Pullers to bring you the type of show you have come to expect over the past few years at the Logan Henthorne Memorial Truck and Tractor Pull! www.southwestwipullers.com

Then on Saturday, June 27th at 7pm, we are bringing another big show to Elroy. We have partnered with Southwest WI Pullers to bring another high octane show to Elroy including a few more farm classes.

Watch the Elroy Fair website at elroyfair.com for which classes will be featured each night.

Your sponsorship helps to bring quality entertainment to the Elroy Fair!

What better place to promote your business and lend your support to the fair community.

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### \$3000 Event Naming Rights

Partnership Benefits:

Partner name on all promotions of event—before, during and after event

Twenty-five (25) event admissions

Headliner banner

PA acknowledgement during event

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\$2000 – Sled Naming Rights

Partnership Benefits:

Sixteen (16) event admissions

Headliner Banner

PA acknowledgement during event

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### Farm, Hot Farm & Diesel Truck Classes-Multiple Classes Available Each Night

#### \$750 per class

Partnership Benefits:

Twelve (12) event admissions

Name listed on banner during pull

Advertising acknowledgements

PA acknowledgements during the event

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Select Sponsors – \$500

Partnership Benefits:

Eight (8) event admissions

Name listed on banner during pull

PA acknowledgement during event

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#### Event Sponsors – \$250

Partnership Benefits:

Four (4) event admissions

Name listed on a group banner

PA acknowledgement during event

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Friend of the Tractor Pull -\$100

Partnership Benefits:

Two (2) event admissions

Name listed on a group banner

PA acknowledgement during event

Questions about partnering with us for the Tractor Pull can be directed to:
Mike Bradley, Elroy Fair Board Vice President 608-542-0258

Truck & Tractor Pulls

** Fair Copy **

Business Name: _____

Wording for banner: _____

Have own banner available _____

Want banner made _____

Want logo _____

No logo _____

Individual banners are only for ones partnering with \$500 or more in total fair sponsorship

All others will have name listed on a group banner

Email logos to Nicole at vlaskn@gmail.com By MAY 1st

Signature of authorization _____ Date: _____

Address: _____

Phone: _____ Email: _____

Please Check the night and sponsorship level you are supporting.

**Friday Night -Logan Henthorne
Memorial Pull- Southwest
WI Pullers**

___ \$2000 Sled Naming Rights

___ \$700 Class Sponsorship

___ \$500 Select Sponsorship

___ \$250 Event Sponsorship

___ \$100 Friend of the Event

**Saturday Night- Southwest WI
Pullers & Local Farm Classes**

___ \$3000 Event Naming Rights

___ \$2000 Sled Naming Rights

___ \$750 Class Sponsorship

___ \$500 Select Sponsorship

___ \$250 Event Sponsorship

___ \$100 Friend of the Event

___ **Check here if you are willing to receive future sponsorship
opportunities and Elroy Fair updates via email.**

Email _____

Please make checks payable to Elroy Fair, Inc. before
May 1st for the best sponsorship opportunities.

Send to: Elroy Fair Inc.
P.O. Box 128

