

# Elroy Fair Fairest of the Fair

## Contest Rules 2026

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- Contestant must be 18 years of age as of January 1<sup>st</sup>, 2027.
- The contest is open to individuals who have been a resident of the State of Wisconsin for at least one year prior to entry and have a valid Wisconsin driver's license with a good driving record.
- Contestant must be a resident of Elroy Fair Show Area or a member in good standing in a 4-H or FFA club of the Elroy Fair Show Area which includes Juneau County and the Royall, Wonewoc-Center, New Lisbon, Mauston, Hillsboro, Necedah, and the Norwalk-Ontario-Wilton School Districts. If currently living outside of the district boundaries, contestant must have been a junior exhibitor in good standing of the Elroy Fair.
- The Fairest of Fair will promote the Elroy Fair by riding in area parades, making appearances at area events, and providing interviews to the media.
- Contestants should have knowledge of the Elroy Fair.
- **Contestant must be available all days of the 2026 Elroy Fair and at the following year's fair to crown the next Fairest as well as at requested appearances and media interviews during her/his year. Attendance at the January 2028 Wisconsin Association of Fairs Convention to participate in the Fairest of the Fairs activities is strongly encouraged.**
- Contestant may not have been convicted of a felony act.
- The Fairest will be **strongly encouraged** to attend additional events including, but not limited to, 4th of July parade, Juneau County Fair Parade, Hustlerfest Parade, Kendall Labor Day Parade (Sunday), Hillsboro Labor Day Parade (Monday), 2027 WI Association of Fairs/Fairest of Fairs Convention (January 10-13) and other public events deemed appropriate such as local 4-H club meetings.
- The time, manner, and method of judging will be decided by the Elroy Fairest of the Fair Committee of the Elroy Fair. The decision of the judges is final.
- Judging will be based on individual/group interviews with the judges the week preceding the fair, with the crowning of the Fairest of the Elroy Fair on **Thursday, June 25, 2026, at 5:00pm** in the Weber Pavilion.
- Contestant agrees that if selected as the Elroy Fairest of the Fair, she/he shall not sign a management contract with any individual or corporation and will not give any written or verbal endorsements; or make a personal appearance for any mercantile commodity or commercial organization; or permit any photographs to be used for commercial purposes without permission of the Elroy Fairest of the Fair committee.
- The contestant chosen as the Elroy Fairest of the Fair will receive a scholarship at the end of their term. The first part will be given when they complete their year as Fairest with the remaining amount being given after competing at State Convention.
- Contestant will make numerous appearances and do media interviews throughout the year as the Elroy Fairest of the Fair. These appearances will be coordinated with the Elroy Fairest of the Fair Committee.
- Contestants will be required to dress in business or professional attire, accompanied by the sash and tiara as Fairest, while promoting the Elroy Fair. Any questions about this will be addressed by the committee during discussions held after the contest. All body piercings, excluding ears, must be removed and tattoos must be covered while promoting the Elroy Fair.
- Contestants will be required to conduct themselves in a professional manner, with their actions and words, at all public events promoting the Elroy Fair. This includes any type of social media as well (i.e. Facebook, Twitter, Snap Chat, Tik Tok, Linked In, etc.).

- Contestants when crowned must become Facebook friends with Fairest Committee members or associated with other forms of social media as requested. Personal social media will be monitored so that no inappropriate photos are out there of current Fairest of Fair such as photos of alcohol being consumed in photos. We also ask that settings on personal accounts be changed to require that you give approval of any photos you are tagged in so you can monitor what is associated with your name. Many times, it is well meaning friends that tag you in photos that may seem appropriate to them but may not be to you and the position you hold.
- Contestants 21 years of age or older may not consume alcohol while on official duty as the Elroy Fairest of the Fair.
- The person selected as the Elroy Fairest of the Fair is encouraged to participate in the Wisconsin Fairest of the Fairs activities held the 2nd week in January, Sunday-Wednesday at the Wisconsin Association of Fairs Convention. If you choose to compete, you will not compete for Wisconsin Fairest of the Fairs until you have completed your entire year as Elroy Fairest. Example: As 2026-27 Elroy Fairest you would participate in January 2028.
- Even if you do not wish to become the Wisconsin Fairest of the Fair, we ask that you attend and participate, as you will learn skills that will help you in all areas of your life. You will have a chance to declare at the state contest that you do not want to advance past the top 10 at state.
- If selected as the Wisconsin Fairest of the Fair, this is a one-year term and your availability for that one year is a must.
- The individual selected as Elroy Fairest of the Fair will not be eligible to compete in future Elroy Fairest of the Fair competitions.
- In case of any disagreements, the decision of the Fairest of Fair Committee will serve as the final decision.
- Entry fee is \$25.00, which includes contestant's expenses. Contestants are encouraged to find a sponsor to cover this cost. Include fee with application.
- Application is due by May 17, 2026. Mail to Elroy Fairest of Fair, P.O. Box 128, Elroy, WI 53929
- Application, photo, and fee may be submitted online at [www.elroyfair.com](http://www.elroyfair.com)

After your application is received you will be provided with more information. If you have any questions before or as you complete this application please contact Marie Preuss at [mepreuss@hotmail.com](mailto:mepreuss@hotmail.com) or 608-633-2123; Nicole Bradley, [vlasakn@gmail.com](mailto:vlasakn@gmail.com) or (608)547-5356; Jackie Menn, [lawnviewfarm@yahoo.com](mailto:lawnviewfarm@yahoo.com) or (608) 633-3186. Past Fairests are also excellent references and can help you with many questions.

Checklist of things needed:

1. Fairest Application
2. Signed Copy of these Rules (see below)
3. Sponsor check for \$25 made out to Elroy Fair
4. Picture attached to application- a wallet sized senior picture is perfect for this.

**Signature Page. Return with Application.**

I, \_\_\_\_\_, have read and understand the rules, and if I become the Elroy Fairest of the Fair, I will abide by these rules. If not, the first runner-up will become eligible to become Elroy Fairest of the Fair per the Fairest of the Fair Committee and Fair Board of the Elroy Fair. I agree that if I am named as 2026 Elroy Fairest of the Fair and for any reason do not fulfill the duties of this position for the entire term (one year), I will forfeit all gifts/awards gained as the Elroy Fairest of Fair. They will be returned to the Elroy Fairest of the Fair Committee within one week of ending my term.

Signature\_\_\_\_\_

Date \_\_\_\_\_.